

## US Education Lead Generation

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| <b>Project Name</b>           | US Education Lead Generation  |
| <b>Project Description</b>    | We are actively looking for Call Centers to dial on US Education Lead Generation process. The call centers should have an experienced team which is ready for operation   |
| <b>Seats Required</b>         | Minimum seats required is 10 to start   |
| <b>Payout</b>                 | 10-12 Us\$ Per Accepted Lead  |
| <b>CRM Portal</b>             | Provided  |
| <b>RTA Hotkey Leads</b>       | No  |
| <b>Calling Data</b>           | Provide   |
| <b>Our Requirements</b>       | <ul style="list-style-type: none"> <li>Centers which operate at present.</li> <li>Experienced agents with fluent language skills (English)</li> <li>Ten seats at the minimum.</li> <li>Leads should be exclusive.</li> <li>A Predictive Dialer is required</li> </ul>   |
| <b>Calling Leads</b>          | Center should have their own leads if not we can help them on calling data  |
| <b>Consultation Fees</b>      | INR 1 Lac (Rs. 1,00,000) at the time of Signup  |
| <b>Payment Method</b>         | Weekly Bank Wire Transfer   |
| <b>Qualification Criteria</b> | <ul style="list-style-type: none"> <li>Consumer must be at least 18 years old.</li> <li>Consumer may reside in any US state.</li> <li>Consumer must be a US Citizen.</li> <li>Consumer must have a GED or High School Diploma.</li> <li>Consumer may enroll in any course of "online" study except nursing. All courses will be taught online. No "Brick or Mortar" schools.</li> <li>Consumer must be looking to enrolls within the next 6 months.</li> <li>Consumer may not be currently enrolled at any university.</li> <li>Consumer must have time to speak with an enrolment specialist.</li> <li>Consumer info must be input into our CRM lead tracking software.</li> </ul> |
| <b>Challenges Faced</b>       | <p>All criteria above will be verified before a lead is accepted and qualified.</p> <p>We will accept live transfers from 9:00am – 9:00pm (EST Mon-Fri)</p>   |